



FULPRICEIST

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THE BASICS (OTHERWISE KNOWN AS THE BEST PRINTING PRICES YOU CAN FIND.. ANYWHERE!)

FLYER SIZE	DIMENSIONS	5000 RUN	10000 RUN
BUSINESS CARDS	3.5" X 2.0"	\$100	\$175
1/8 PAGE THICK	2.75" X 4.25"	\$120	\$215
1/8 PAGE SKINNY (TICKET)	2.25" X 5.5"	\$120	\$215
1/4 PAGE THICK	4.25" X 5.5"	\$160	\$290
1/4 PAGE SKINNY	2.75" X 8.5"	\$160	\$290
1/3 PAGE THICK	8.0" X 3.5"	\$190	\$350
1/2 PAGE THICK	8.5" X 5.5"	\$320	\$580
1/2 PAGE SKINNY	4.75" X 11.0"	\$320	\$580
FULL PAGE	8.5" X 11.0"	\$700	\$1250

POSTERS & CUSTOM JOBS

POSTERS	18" X 24"	\$650 (1000)	\$1000 (2000)
CUSTOM SIZES + DIE CUT	TBD	CALL	CALL

Other sizes are available and can be bid out on an individual basis. The prices listed above are what we have found to be the most common sizes requested. Custom sizes and die cuts will incur charges to the nearest rectangular size that fits around the entire design plus a 1/8" bleed. Die cuts are available in almost ANY shape and a separate bid for cost on creating the die will be added as well as charges for cutting and additional time to do so. (one day turnarounds do NOT apply to die cut pieces).

Costs include printing of PRINT READY files printed onto heavy 12pt gloss-coated cover stock. Files must be prepared to Hotcards Specifications and sizing @ fullsize, 300DPI minimum, CMYK color mode and saved as HIGH resolution .jpg, .tif or .pdf file. Files not prepared to submission specifications will either be ignored or will incur and additional graphic production charge to fix the file. Graphic production rates are billed @ \$75/hr (1/2 hr increments + minimum).

Delivery Not Included and available by special arrangement only.

Hotcards prints ALL FILES as GANG RUN unless otherwise requested and quoted out (above price list will NOT apply to jobs run NOT in a gang run. Color critical jobs must be submitted CLEARLY noted as color critical and must be accompanied by a request for a color proof (matchprint) and custom quote. Costs for the color proof are not included in our base cost schedule and will incur an additional charge.